ANNOUNCING THE 1st EVER UMASS AMHERST FAMILY BUSINESS CENTER

FAMILY BUSINESS SIBLING SUMMIT
(Q: “Am I my brother’s keeper?” A: “Worse: his business partner!”)

Wednesday, May 28, 2008, 1:30 – 6pm @ Log Cabin Banquet & Meeting House

This highly interactive half-day session will help you:
• Learn from others in business with siblings and/or cousins
• Examine how to best discuss varying levels of risk tolerance, passion, satisfaction among your sibs
• Hear how other sibling teams manage thorny discussions and make difficult decisions
• Explore the various ways that siblings/cousins in business balance the roles of owner / manager / family with maximum clarity (hopefully)
• Brainstorm how to most professionally, but also lovingly, establish policies about compensation, rank, contribution, responsibility and authority
• Consider how others are strategizing retirement (sooner? never? all at once? all over the board?); and how to make that work, money-wise
• Evaluate questions like: Should we sell? Should we grow? Should we close? Should we go ESOP? Do we have enough insurance? Are we each getting the right advice? Are we discussing this the right way?
• Challenge some assumptions that may not be working as hoped, about leadership, privilege, lifestyle, communication, etc. etc. etc.

Register now for this important event, which will:
• Let you get in a half day of work, and get you home for the evening
• Include an afternoon snack and early evening hor d'ouerves that will satisfy you but not kill dinner with your family
• Raise your awareness atop the beautiful summit at Log Cabin, for the first 40 registrants who are siblings/cousins in business, and members of the UMass Family Business Center
• Be a mixture of useful formats, ranging from panel discussions, tapping into the collective brainpower of the group, getting the specialized perspectives of expert advisors; to informal “strategic schmoozing” – the best of both small groups and wisdom of the crowd (a small, focused crowd)
• Be confidential, as everyone who participates will be asked to commit to not revealing any personal matters they heard at this session
• Cost $40 per person, payable in advance, upon registration, for members of FBC
  o If there is room, registration will be opened later to non-members for $80 per person

YES!! PLEASE REGISTER THE FOLLOWING PEOPLE AND MYSELF (contact info in letterhead)

Name(s) ___________________________ ___________________________
Company ____________________ Phone _______________________

PLEASE EMAIL (bryck@continued.umass.edu) FAX (413-545-3351) PHONE (413-545-1537) registration, and mail payment, for $40 per FBC member, to attend the May 28 SIBLING SUMMIT at the Log Cabin. (Space permitting, will accept non-FBC members afterwards, for $80 per person)