

IRA BRYCK 255 Strong Street, Amherst, Massachusetts 01002

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EMPLOYMENT

Director UMass Amherst Family Business Center, Amherst, MA 1994- present

Consultant *Family Business Problems? Ira Bryck, Solutions!* 1994-present

President/Co-owner Barasch's Better Kids' Clothes, Freeport, NY 1976-93

Teacher/Co-director Central Community School, K-6 Open Classroom in Buffalo, NY 1975-76

ACADEMIC POSITIONS AND UNIVERSITY TEACHING

Instructor MBA course *Understanding Family Business* in UMass Isenberg School of Management, beginning Fall 2011

Facilitator/Trainer for UMass Continuing & Professional Education; including focusing on strengths, creating a great workplace, idea gathering systems, improving morale and communication

Creator/Trainer for UMass Outreach (Continuing Education, public radio, agricultural extension, STEM, University Without Walls, Arts Extension Service) using improvisation actors to solicit ideas for improved customer service

Search committee member at UMass, as well as Strategic Planning committees for UMass Outreach

PROFESSIONAL QUALIFICATIONS

Designer/Consultant of family business trainings, planning sessions, mediations and retreats, including • strategizing generational transitions • determining whether to keep or sell • creating opportunity for the next generation • professionalizing family companies • conflict resolution • sharing the family vision • selecting successors • creating boards and councils • plotting preferable futures • theater and improv for trainings of various sorts

Presenter to many industry and educational groups, including Paperboard Box Manufacturers Association, Pest Control Technology Association, John Deere Retailers Association, Piano Retailers Association, International Health, Racquet & Sportsclub Association, Black McDonalds Operators Association, Massachusetts Maple Producers Association, New England Grows Conference, UMass Green School, MassMutual Life, Northwestern Mutual Life, Prudential Life, Pioneer Valley Estate Planning Council, New England Business Brokers Association, Social Venture Network, University Continuing Education Association and many more

Mediator trained at Franklin Mediation Collaborative

Mentor pro bono brainstorming with budding entrepreneurs around Pioneer Valley, helping them think through niche, marketing, growth, change

Mentor pro bono brainstorming with entrepreneurs who've left or closed their family business, or managers between jobs, to figure out next steps

Roundtable facilitator for tenants of business incubator, Springfield Technical Community College

Roundtable facilitator for groups of company presidents and key family members

AWARDS

Innovative Program Award International Family Business Program Association

Innovative & Creative Programming Award University Professional & Continuing Education Association

First Place Award Alliance for Community Media, Northeast Video Festival for my play *Wait Till Your Father Gets Home*

PUBLICATIONS & MEDIA

Author of 3 plays about family business that continue to be performed globally: *Perils of Pauline's Family Business*, *Wait Till Your Father Gets Home*, *A Tough Nut to Crack*

Creator, Author, Editor of *Related Matters* newsletter 1994-2009, now online

Creator, author, editor of umassfbc.com family business website

Author of family business advice column, *Dear Ira: Fresh Air and Cold Water for the Perplexed Family Business*

Author of website and blog for family business consulting practice, at irabryck.com

Interview Subject in numerous venues, including *Wall Street Journal*, *NY Times*, *Business Week*, *Forbes*, *Nation's Business*, *National Public Radio Marketplace*, *Fortune*, *CNBC*, *Family Business Magazine*, *Entrepreneur*, *Banker and Tradesman*, *Smart Money*, and many other local, national, global publications and stations

AFFILIATIONS

Editorial Board Member Journal of Family Business Management (UK)

Member Family Business Study Group, Princeton, NJ

Member New England Regional Family Business Program Directors learning group

Member Family Business Alliance: annual conference of university based family business educators/program directors

Member Family Firm Institute: international organization of family business expert advisors

Committee Member Pioneer Valley Planning Commission, Plan for Progress

Committee Member Town of Amherst, Mass. Town/Commercial Relations Committee 2004-2008

Board of Directors Member Brookfield Farm CSA (Community Supported Agriculture) 1994-1999

EDUCATION

State University of New York at Buffalo BS Elementary Education, Sociology, graduated 1975
Pennsylvania State University 1971-72

INTERESTS

Playwriting, cycling, hiking, travel, meditation, public speaking, poetry, cartooning